



Westfest June 23-25, 2011

Centennial Park
5415 West 3100 South
West Valley City, Utah 84170

Professional/Commercial Business

Name: _____ Main Telephone #: _____

Address: _____ Cell or Alternate #: _____

City: _____ e-mail address: _____

ST. _____ Zip _____ (For State Sales Tax) Social Security #: _____

Company Name: _____

Please list the items you plan to have displayed in your booth:

I understand that I can sell commercial items from the Company listed above or to promote the services from the applicant represented on this application that are pre-approved by the committee. I agree to sell or represent only that merchandise or services that are a part of this application. I understand that submitting an application does not guarantee me a booth space at Westfest.

I have carefully read the attached rules, regulations, and guidelines and agree to abide by them.

Vendor Signature _____

Date _____

Send this application to: **Attention Connie Cottrell,
Westfest Retail Booth Chairman
P.O. Box 701052
West Valley City, UT 84170**

Please Include The Following:

1. A completed and signed application
2. Photographs with your application showing the products you will be selling. Please do not send slides or albums. A photo of your booth would be helpful.
3. A check, money order, or cashier's check in the amount of \$515.00 for a 10 x 10 Professional Services/Commercial Businesses Booth. Written to: **Westfest 2011**
A separate check for the West Valley Business License. Fee of \$20.00.
Written to: **West Valley City** memo: **Temporary Business license**

Your check will be retained and not cashed until written notice has confirmed your acceptance. If your application is declined your check will be returned with a rejection letter and your photographs.

4. A signed copy of the rules and regulations document.

Application deadline for Westfest committee to arrange booth assignment is June 6, 2011. Applications will be accepted until June 10, 2011, but there will be no guarantee of availability at the later date.



WESTFEST 2011

INFORMATION, RULES and REGULATIONS

Thursday, June 23, 2011	5:00 p.m. – 10:00 p.m.
Friday, June 24, 2011	5:00 p.m. – 10:00 p.m.
Saturday, June 25, 2011	11:00 a.m. – 11:00 p.m.
Sunday, June 26, 2011	Noon – 8:00 p.m. (Carnival Only)

FEES: (Thursday, Friday & Saturday)

Crafters/Artisans/Hobbyist	Homemade crafts, hobby collections, original artwork, jewelry, woodwork, blown glass, pottery, children hands on games, be creative.	Booth Fee \$140.00	West Valley City Business License \$20.00	Combined Total: \$160.00 to be written on separate checks
Home Businesses/Non Profit Organization	Commercial product sold from home. Beauty products, Candles, Jewelry, House wares, Games, Scrapbook Supplies, anything not homemade, etc.	Booth Fee \$265.00	West Valley City Business License \$20.00	Combined Total: \$285.00 to be written on separate checks
Professional Services/Commercial Businesses	Banks, Telephone, Medical Services, Clothing, Books, Retail Businesses, etc.	Booth Fee \$515.00	West Valley City Business License \$20.00	Combined Total: \$535.00 to be written on separate checks

1. **ALL BOOTHS:** Will be a 10' X 10' METAL-FRAMED CANOPY-COVERED BOOTH, including vinyl sides and back, to will be provided by a Canopy/Tent Supplier and is included in your basic fee. 10' X 20' Booths available for an additional fee. Vendors must supply their own props, lighting & equipment. Please notify if electrical connection is required. An electrical fee of \$15.00 has been included.
2. **A COMMERCIAL QUALITY SIGN** that identifies the booth occupant, product or purpose. Signs can be homemade.
3. **ALL BOOTH/EXHIBITOR** locations will be assigned by Westfest. The Westfest Committee reserves the right to reject any Booth Application and/or make booth assignment modifications as necessary, and/or revoke permission at any time. To keep type of booth offerings at appropriate mix, the Westfest Committee will try to keep a percentage of 50% minimum for the Crafters/Artisans Booths. 25 % maximum for the Home Business Booths. 25% maximum for the Professional/Commercial Booths.
4. A member of the **STATE TAX COMMISSION** will be on site the first day of Westfest to make sure that you are current with sales tax regulations and on file with them.
5. **NO SMOKING** is permitted in booths.
6. **BOOTH SUPPORTS MAY NOT BE REMOVED OR ALTERED** even if two or more connecting booths are used by the same vendor.
7. **MERCHANDISE** must be displayed without encroaching into any other vendor's booth space. Merchandise may not be displayed beyond three feet directly in front of the booth, nor be displayed at a height that would obstruct visual access to adjacent booths. No prepared food will be allowed to be dispensed or given outside of the Food Vendor areas.
8. **ALCOHOLIC BEVERAGES ARE ILLEGAL IN THE PARK.** Do not bring personal coolers containing any type of alcohol.
9. **NO PETS** will be allowed in the park.
10. **YOU WILL BE RESPONSIBLE FOR SECURITY** of your booth. You may sleep at the park if you wish; however, no tents or campers will be allowed on the lawn.

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14. **ONLY ITEMS AUTHORIZED** and specified on the booth application form will be allowed. Prior approval for each booth item is necessary and a preview of such items is required.
15. **ALL "GIVE AWAY" ITEMS** will be subject to Westfest committee's prior approval.
16. **PARTICIPANTS MAY BE ALLOWED** to drive vehicles on the lawn to facilitate booth set up no sooner than 2 hours prior to Festival start on Thursday, June 23. They must be off the premises 30 minutes prior to the Festival start times. However, after that time, no vehicles will be permitted back on the lawn until 11:00 p.m., Saturday, June 25 (following the fireworks), for tear down.
17. **NO REFUNDS** will be given due to inclement weather conditions, noise attributed to the ongoing celebrations, dissatisfaction of booth location, or non-participation.
18. **NO OBSCENE OR DISTASTEFUL MERCHANDISE** will be permitted to be displayed. Westfest reserves the right to determine whether any merchandise being displayed is obscene or distasteful.

**FOR QUESTIONS OR FURTHER INFORMATION, PLEASE CONTACT:
 CONNIE COTTRELL, CRAFTERS, ARTISIAN, BUSINESS/EXHIBITOR BOOTH CHAIRMAN
westfestbooths@comcast.net**

As a **Professional Services/Commercial Businesses**, I agree to sell only merchandise or services which has been listed and approved as a part of this application. I understand that as a **Professional Services/Commercial Businesses** that only the pre-approved merchandise or services approved by the Westfest committee will be shown. I understand that submitting an application does not guarantee me space in Westfest. I recognize Westfest is not responsible for inclement weather, noise attributed to the ongoing celebrations, dissatisfaction of booth location, or non-participation. I have carefully read the **WESTFEST 2011 Professional Services/Commercial Businesses** Booth Information, Rules and Regulations. With my signature I agree to follow and abide by them.

Signature by person or persons responsible for agreement:

Date:
